

SIC
Social
Innovation
Community

URBAN SOCIAL INNOVATION

First SIC Summer School

In collaboration with



European Social Innovation Week 2016

In partnership with



The Social Innovation Community project is excited to announce the programme of its first Summer School on Urban Social Innovation in partnership with Tilburg University.

Participants will have the chance to attend:

- **7 presentations from 6 European cities:** Dortmund, London, Turin, Sestao, Vienna, Helsinki and Zagreb. The cities will present their experiences and the know-how they acquired while experimenting with Social Innovation (SI).
- **4 key note speeches** from practitioners and researchers in the field of Urban Social Innovation;
- **3 workshops** during which participants will learn how to design SI solutions for urban contexts.

The workshops are available for up to 45 participants (civil servants, practitioners in the field of SI, researchers and students) who want to learn how to design solutions for urban challenges.

Design Thinking and service design tools will be used to work on three different challenges from the City of Tilburg:

- **Challenge 1:** House for Entrepreneurship & Innovation Tilburg;
- **Challenge 2:** Green Deal Sustainability: towards Energy Neutral Housing in the region Midden Brabant;
- **Challenge 3:** Innovation network for Youth Affairs: facilitating the transformation of Youth Care in the region Midden Brabant.

Participation fee: There will be no fee for participation, but necessarily *registration is required* by following this link: <http://survey20.zsi.at/index.php/556583/lang-en>.



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Provisional Programme*

20 September – 09:00 to 17:30

Morning session	Municipalities and Cultural Change How participatory approaches can trigger transformations in municipalities and urban environments	Venue Tilburg University
09:00 – 09:15	Marieke Schoots & Francesca Rizzo, University of Tilburg / University of Bologna <i>Welcome and Introduction</i>	
Keynote 09:15 – 09:45	David Ludlow, University of the West of England <i>Co-design in Urban Planning</i>	
09:45 – 10:15	Coffee Break	
Case studies on municipalities and cultural change 10:15 – 12:30	Municipality of Helsinki <i>Introducing Design Competences in the Municipality of Helsinki</i> Fabrizio Barbiero, Municipality of Turin <i>Torino Social Innovation Programme</i>	
12:30 – 13:30	Lunch	
Afternoon session	Workshop 1: Introduction of the Challenges and Idea Generation	Venue Tilburg University
Joint session 13:30-14:30	Presentation of the 3 challenges from the City of Tilburg Alessandro Deserti, Politecnico di Milano <i>Presentation of the workshops' programme</i>	
14:30 – 17:30	The scope of the workshop is to guide participants through the process of generating ideas for the challenges. Participants will work on 2 different exercises: <ul style="list-style-type: none"> ○ Problem definition ○ Fast Idea Generator 	



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21 September – 9.00 to 17.00

Open Morning session	The Role of Intermediaries in Urban SI Upscaling How intermediaries, infrastructures, citizen innovation networks and Policy Design can spark and support SI	Venue Tilburg University
9:00 to 9:15	Radhika Bynon & Javier Castro, Young Foundation /Sinnergiak <i>Welcome and Introduction</i>	
Keynote 9:15 to 09:45	Javier Echeverria, Ikerbasque/Sinnergiak Social Innovation <i>Social Innovation Value Chain: governance and intermediaries</i>	
9:45 to 10:15	Coffee Break	
Case studies on the role of intermediaries on scaling up SI 10:15 to 12:30	Margaret Burrell, BE Consultancy <i>The Role of Housing Providers in Sparking and Supporting SI</i> Luis Carlos Delgado, Municipality of Sestao <i>Urban Regeneration: Housing and Social Innovation</i>	
12:30 to 13:30	Lunch	
Close Afternoon session	Workshop 2: How the ideas will work	Venue Tilburg University
13:30 -17:00	The scope of the workshop is to guide participants through the process of idea development. Participants will work on 2 different exercises: ○ Actors map ○ Customer journey	

* Subject to change as soon as further details will be available



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22 September – 9.00 to 17.30

Open Morning session	The Development of Urban SI Eco-systems Learning about what they are, how they emerge, and the role of stakeholders in processes and networks	Venue Tilburg University
9:00 to 9:15	Francesca Rizzo & Christoph Kaletka (University of Bologna / TU Dortmund University): <i>Welcome and Introduction</i>	
Keynote 09:15 to 9:45	Christoph Kaletka & Dmitri Domanski, TU Dortmund University <i>Developing SI Ecosystems in Cities</i>	
9:45 to 10:15	Coffee Break	
Case studies on the development of Urban SI ecosystem 10:15 to 12:00	Hans-Werner Franz, European School of Social Innovation <i>Dortmund Consensus. Common Sense for Common Wealth</i> Mirna Karzen, SIL <i>The SI Ecosystem in Zagreb</i>	
12:00 to 13:00	Lunch	
Joint session 13:00-14:30	Hans-Werner Franz, European School of Social Innovation <i>Facilitating Participative Innovation Processes (Tutorial)</i>	
Close Afternoon session	Workshop 3: How the ideas will be sustainable	Venue Tilburg University
14:30-17:30	The scope of the workshop is to draft the sustainability of the solutions. Participants will work on 2 different exercises: <ul style="list-style-type: none"> ○ Logic model ○ Social business model canvas. 	



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23 September – 9.00 to 16.00

Open Morning session	Social Innovation Network Governance Visions, strategies and governance of the Social Innovation Community network	Venue
9:00 – 9:15	Jo Hochgerner & Marijke Pous, Social Innovation Zentrum Vienna/DRIFT Erasmus University <i>Welcome and Introduction</i>	
9:15 – 9:45	<i>Municipality of Vienna</i> The Governance of SI in the City of Vienna	
9:45 – 10:30	Jo Hochgerner (ZSI) <i>A Model of Governance for the Social Innovation Community</i>	
10:30 – 10:45	Coffee Break	
Workshops session	Workshops results	Venue Tilburg University
10:45 – 12:45	Presentations of the Results of the Workshops Announcement of the Second SIC Summer School	
13:15 – 14:00	Brownbag Lunch and Farewell	
Close Afternoon session	Social Innovation Network Governance Visions, strategies and governance of the Social Innovation Community network SIC project partnersn only	Venue Tilburg University
14:00 – 14:30	Vision of a Proficient Collaboration in the Social Innovation Community and Beyond	
14:30 – 15:15	Strategies for Enlargement, Sustainability and Impact	
15:15 – 16:00	Governance, Co-creation and Learning	



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Challenge 1: Green Deal Sustainability: Towards Energy Neutral Housing in the region Midden Brabant.

1. Situation:

In October 2015, 32 regional stakeholders signed the Green Deal Towards Energy Neutral Housing in Midden Brabant. The Green Deal is, among other things, about:

- To accomplish 200 energy neutral houses within the next 2 years and 3000 energetically improved houses.
- To increase Co2 reduction (Paris agreement) and to improve local employment.

Local governments play an important role on both local as regional level to reach the goals with regard to Co2 reduction and power generation. But they are not alone. Society itself has a lot of initiatives when it comes to energy reduction and sustainable energy. Inhabitants, business, societal organisations together with municipalities together are involved. The challenge is to make way for these initiatives, to support them, make them grow, connect them and make them sustainable.

2. The Challenge:

The actual challenge here is not too much the energy-reduction or power generation but the way the multi-helix (32 partners) is going to cooperate in this project. How do we optimize this cooperation? Roles of different stakeholders are changing. What could or should be the role of the municipalities. What is the role of the business-sector. How do we activate the energy cooperatives and how do they include the inhabitants of their local communities? What is the role (part) of the intermediary organisations like MOED and the Learning Community?



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Challenge 2: House for Entrepreneurship & Innovation Tilburg

1. Situation:

In the Spoorzone (an old industrial railway zone in the center of Tilburg) the House for Entrepreneurship & Innovation Home Tilburg (HOI) is established. Its goal is to stimulate innovation and entrepreneurship in the region of Midden Brabant. It's a combination of integrated services, programming and exchanging information. The home is physical housed in an incubation center. HOI will contribute to the consistency of the existing urban network of entrepreneurial support as well as to the network of the individual partners by offering services and an integrated, central location.

The partners are a combination of traditional entrepreneurial support and partners with a Social Innovation track record.

2. The Challenge:

In Tilburg social innovation is an important concept for creating new business models and market mechanisms in a community with a wide range of stakeholders. For HOI, the challenge - from the perspective of Social Innovation – can be describes as: how will the collaboration between traditional entrepreneurial support and the social innovation partners be optimized. And what could or should be the role of the municipality?

The Digital Society plays an important role in different types of collaboration and strengthening innovations. So what does the concept of Digital Society mean for HOI. Also, the development of Tilburg toward a Smart City, should be taken into account.



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Challenge 3: Innovation-network for Youth Affairs: Facilitating Transformation of Youth Care in the region Midden Brabant effectively

1. Situation

As of January 2015, the execution of the youth care has been decentralised from the Province to the municipalities. The assumptions behind this transition is that youth care will be better and cheaper because on a local level, it's possible to customise the youth care. Also, better connections to other domains can be established, and civil society will be strengthened. This asks for a transformation and renewal of the local framework of youth care. In de region Midden-Brabant, 9 municipalities cooperate in this new situation. To facilitate and accelerate the transformation, the region established the Innovation-network Youth Affairs. The Innovation Network for Youth Affairs is a platform where ideas dedicated to social innovation can be developed and grow, with the aim to improve youth care. This community network was created for everyone who feels connected with youth and wants to contribute to the region of Midden-Brabant. The network, the 'community', is composed of members who want to contribute to improving youth care based on personal interests and talents for a full social participation of vulnerable youth.

2. Challenge

The challenge presented is to identify building blocks (from a Social Innovation perspective) to develop the network so it can fully support the transformation we are embarking on.

Central issues are:

1. What challenges can be identified from a Social Innovation perspective?
2. What are the points of engagements for the transformation. What should be priority (also from the point of view of funding and available capacity)?
3. What does that mean for the working method and the nature of the network?
4. How can we create the optimal framework to make this possible?
5. What are the risks and how can we tackle them.



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